big easy | one

The complete media management solution
for media libraries,
TV companies and corporate business
to store, manage and archive media content

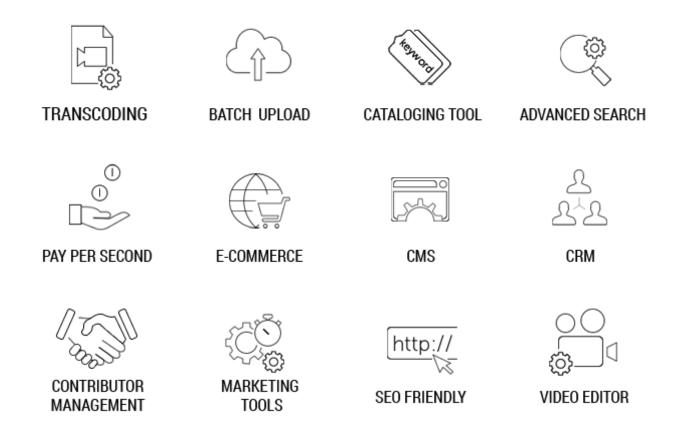| Big Easy One	Premium Package Features

Big Easy One Software – End to End Media Management

Big Easy One is a media management platform that was designed to meet the specialist requirements of:

- Media libraries
- Video/media production companies
- TV companies
- Individual videographers
- Corporate businesses

Big Easy One Software has a number of powerful tools that can help you to:

- ✓ Automate routine work and save time
- ✓ Fast upload and easily manage your media assets
- ✓ Setup the library workflow according to your business requirements
- ✓ Instantly convert media assets into different formats for system use
- ✓ Store media assets safely in the cloud
- ✓ Prepare your media content for sale within minutes
- ✓ Optimize and promote your media library
- ✓ Ensure fast and efficient work of your library for all the users
- ✓ Control all the changes that editors and admins perform

Multiple features managed through a simple interface ensures rapid throughput. We designed the system to be flexible enough for you to customize the library according to your needs right from the admin area. Check Big Easy One software features.

TRANSCODING   BATCH UPLOAD   CATALOGING TOOL   ADVANCED SEARCH

PAY PER SECOND   E-COMMERCE   CMS   CRM

CONTRIBUTOR MANAGEMENT   MARKETING TOOLS   SEO FRIENDLY   VIDEO EDITOR

Big Easy One Platform Security

Big Easy One media library software ensures highest level of security due to high coding standards, and extensive testing.

- ✓ Protection from sql injection by using prepared statements provided with the help of PDO means.
- ✓ Forms that change the data and requests, contain protection from cross site request forgery (CSRF).
- ✓ Protection from Brute force attacks
- ✓ Protection from Timing attack.
- ✓ The system uses the latest version of PHP/Laravel.
- ✓ XSS protection.
- ✓ Inquire about our IT Security & Governance policy.

Hosting & Support

When choosing a hosting provider the main goal is a fast, robust server to ensure excellent media library performance.

With a decade of experience in media library development we came to the conclusion that Amazon Cloud Hosting is best in class. Our media platform now has predefined types of media storage configuration ready to go.

For storage we offer the exact same charge rates as AWS. For support, AWS charge from $150 per month plus 7% to 12% of storage cost. We charge from $250 per month plus 7% of storage cost. Our price includes support of AWS servers and the Big Easy One media platform. For more information visit Hosting & Support.

Media Upload Optimization Tools Integration

To speed up the process of media upload and transcoding we can integrate Aspera or Catapult software into our system.

Aspera is the creator of big-data WAN optimization s/w solutions that move the world's digital assets at maximum speed, regardless of file size, transfer distance and network conditions.

Catapult is an alternative solution for Aspera that is equally effective and allows you to reduce the media files transfer time.

Packages and Prices

$7,200

SAAS, annually

Set up $4,800

AWS Hosting & Support

from $250 per month

Premium Package

Features Included	Optional Features (on demand)
Transcoding Batch Upload Asset Management Library Management E-Commerce Licensing Reports CMS CRM Advanced Search Permissions Management Marketing Management Cataloging Tool Contributor Management Hosting Support System Configuration Template Front End	Artificial Intelligence Keywording Pay Per Second Geo-mapping Video Editor Aspera, Catapult integration Custom Front End

Premium Package: Features Included

Transcoding
Automatic watermarks.
Automatic preview files generation.
Automatic delivery file transcoding.
Available for video files.

Batch upload
Upload sets of assets with a single click.
Upload gigabytes of assets with a single click.
Automatic upload process restart of internet connection breakdown?
Upload assets as a background process?

Asset Management
Manage video footage, image/photo files, audio, documents.
Manage the asset types and formats that your library requires.
Media asset batch operations.

Library Management
Flexible platform settings configuration.
Flexible workflow management.
Dynamic attributes management.
Create/manage forms.
Manage asset collections.
Manage categories.

E-Commerce
Flexible pricing settings.
Set a separate price for a media asset, license, assets collection or media type.
Create discounts and additional price options.
Invoice templates management.

Licensing
Manage license types.
Link media assets/ asset collections with license types.
Set prices for different license types.

CMS
Create/edit/delete pages.
Create/edit/delete menus.
Create/edit/delete news.
Create/edit/delete banners.
Drag and drop option.
Wysiwyg page editor.

CRM
Manage orders.
Automatic order processing.
Create/edit/delete users.

Advanced Search
Flexible search filters.
Suggestions.
Synonyms.
Stemming
Facet search.
Smart ranking search algorithms.

Permissions Management
Control what users can do on your website.
Manage user roles.
Manage user permissions.
Create a team of editors and admins and manage their permissions individually /as a group.

Reports
Check processes statuses.
Check Google analytics reports on how the library performs on the web.

Marketing Management
Manage page metadata.
Manage social metadata.
Batch metadata upload.

Cataloging Tool

Slice a video into fragments.
Set metadata, category, price, license for every separate fragment.
Voice-enabled metadata.
Synonyms dictionary.
Model release management.

Contributor Management

Register contributor accounts.
Manage contributor permissions.
Batch upload, transcoding, pricing and E-commerce statistics available for contributors.

System Configuration

Server configuration & set up.
System testing.
https protocol setup.
Payment gateways setup (you choose): Sage, Paytrace, Worldpay, 2checkout, Paypal, Authorize, Barclays, Optomany.
Ingestion demonstration with training.
Custom front end.
Individual front end design.

Hosting

1 TB of free hosting annually.
As per AWS for extra Hosting.

Support

Free support first year.
Thence $250 per seat per month + 7% of AWS retail billing.

Premium Package: Optional Features (On demand)

Pay Per Second $299

Slice videos into fragments and buy the exact footage frames you want.
Automatic transcoding and invoicing.
Flexible pricing workflow.

Geo-mapping $499

Set the coordinates of the footage shot location.
Search footage on map.

Video Editor $349

Cut a video into fragments.
Combine fragments into 1 video clip.
Add text/music/transition effects.

Aspera, Catapult $299

Integration via API.
Speed up media assets upload and transcoding by integrating Aspera or Catapult software.

Artificial Intelligence $3.62 PVH

Powered by Clarifai, AI is integrated into the system.
Uploading via transcoder allows automated AI keywording. An hour of video takes 3 minutes.

About Big Easy One

Big Easy One is an international digital agency founded in 1994 with its headquarters in London. It has a focus on adaptive web design and development, media library, social media and online and mobile marketing and sales. In the meantime it has grown to an international team of 18 full time staff with access to additional approved specialists. The production office is located in Ukraine with Natalia Rastabarova as Managing Director and Partner of the business.

Company President	Managing Director	Chief Technical Officer	Systems Director	Art & Design Director	Business Development

Our Clients

Customers include among others China-in-a-box (China), Driving plates (Canada), DutchHD (Netherlands), Edipress Publishing (France), European Commission (Belgium) DPP (Dubai), Nature Footage (USA), Omnimovi (UK), ProCredit Bank (UKR) RAI.tv (Italy), Sony SPE (USA), The Publishing Factory (UK)

Sony Pictures Stock Footage
a SONY PICTURES ENTERTAINMENT company

ProCredit Bank

Rai .tv

NATURE❀FOOTAGE

FootageQuest

European Commission

PRODUCERS ▶ LIBRARY

Contacts

Contact us by phone

UK: +44 208 123 1778   USA: +1 347 983 0157

Or by e-mail   info@bigeasyone.com

Big Easy Software Ltd.
7 Manor Park,
Staines
TW18 4XE
England

REQUEST A QUOTE

SCHEDULE DEMO