

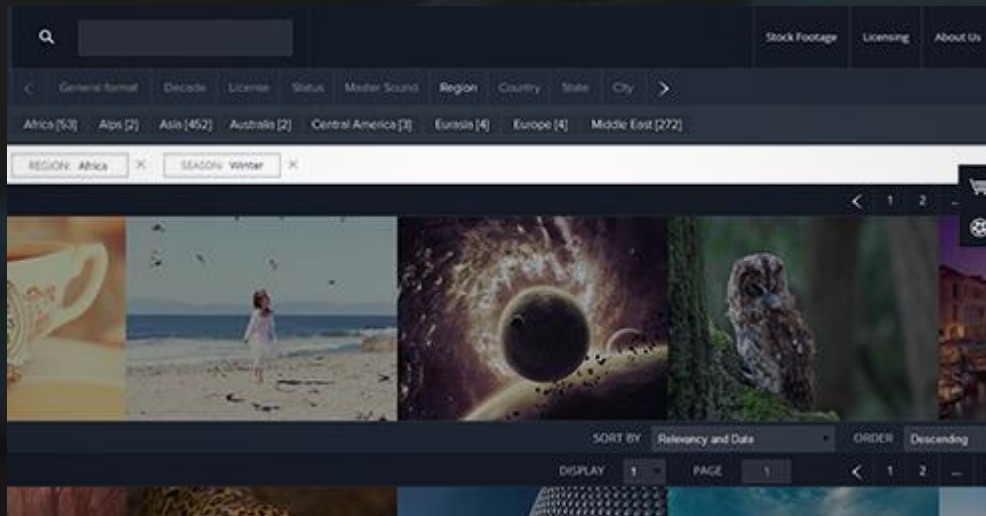
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End to End Media Management

Complete solution for media libraries, tv companies and corporate business to store, manage and archive media content

Efficient solution for your media business that will help you to:

- ✓ Automate routine work and save time
- ✓ Fast upload and easily manage your media assets
- ✓ Instantly convert media assets into different formats for system use
- ✓ Store media assets safely in the cloud
- ✓ Sell media content online
- ✓ Optimize and promote your media library



Advantages

Fast system setup

Secure media platform

24/7 support

Built-in marketing tools

Intuitive interface

Unique design

Multiple features managed through a simple interface ensures rapid throughput.

We designed the system to be flexible enough for you to customize the library according to your needs right from the admin area.

Big Easy One software was developed to meet the needs of your entire team: library admins, managers and customers.

- ✓ Transcoding, batch upload and cataloging tools automate the processes of uploading and managing media content deliver huge time savings for library admins.
- ✓ CMS, CRM, Marketing tools to organize work with orders and clients, and SEO features to help managers optimizing/promoting website content.
- ✓ Advanced search and E-Commerce ensure a brilliant customer experience.



Transcoding



Advanced search



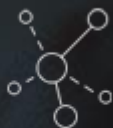
Batch upload



Cataloging tool



CMS



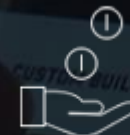
CDN support



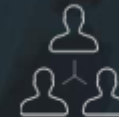
E-Commerce



Marketing tools



Pay per second



CRM

Packages & Prices

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| Standard | Premium | Enterprise |
|---|---|---|
| <p>\$449 SAAS, monthly</p> <p>Set up \$3,500 AWS Hosting & Support from \$100 per month</p> | <p>\$6,900 SAAS, annually</p> <p>Set up \$4,800 AWS Hosting & Support from \$100 per month</p> | <p>\$25,000 Perpetual License</p> <p>Set up \$4,800 Code Access Hosting on your servers Support from \$150 per month</p> |
| <p>Features: CMS, Asset Management, Library Management, E-Commerce, Licensing, Permissions Management, Reports, CRM, Search, Marketing Management</p> | <p>Features: As Standard + Cataloging & Workflow, Pay per second, Video editor, Contributor Management, Geo mapping</p> | <p>Features: As Premium with Code Access license</p> |

Big Easy One media library software ensures highest level of security due to high coding standards, and extensive testing.



- ✓ Protection from sql injection by using prepared statements provided with the help of PDO means.
- ✓ Forms that change the data and requests, contain protection from cross site request forgery (CSRF).
- ✓ Protection from Brute force attacks
- ✓ Protection from Timing attack.
- ✓ The system uses the latest version of PHP/Laravel.
- ✓ XSS protection.
- ✓ Inquire about our IT Security & Governance policy

When choosing hosting provider your main goal is to get a fast and steady working server to ensure excellent media library performance.

With a decade of experience in media library development we came to a conclusion that Amazon Cloud Hosting is the best. Our media platform has few predefined types of media storage configuration. It will take no more than 1 hour to configure system to work with clients' Amazon storage S3.



For storage we offer the exact same charge rates as AWS. For support, AWS charge from \$150 per month plus 7% to 12% of storage cost. We charge from \$250 per month plus 7% of storage cost. Our price includes support of AWS servers and the Big Easy One media platform.

Media Upload Optimization Tools Integration **big easy** | one

To speed up the process of media upload and transcoding we can integrate Aspera or Catapult software into our system.



Aspera is the creator of big-data WAN optimization s/w solutions that move the world's digital assets at maximum speed, regardless of file size, transfer distance and network conditions.



Catapult is an alternative solution for Aspera that is equally effective and allows you to reduce the media files transfer time.

About Big Easy One

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Big Easy One is an international digital agency founded in 1994 with its headquarters in London. It has a focus on adaptive web design and development, media library, social media and online and mobile marketing and sales. In the meantime it has grown to an international team of 18 full time staff with access to additional approved specialists. The production office is located in Ukraine with Natalia Rastabarova as General Manager and Partner of the business.



Our Clients

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Customers include among others RAI (National TV Broadcaster, Italy), Edipress Publishing (France), The Publishing Factory (UK, USA), Nature Footage (USA), DutchHD (Netherlands), Omnimovi (UK), Archive Skyworks (UK), China in a box (China), MPH Film (USA), Airview Footage (Australia), Driving plates (Canada).



FootageQuest

timeframe
FOOTAGE SECOND TO NONE

Omnimovi
HD PRODUCTION

dutchHD.com

macmillan media



Airview Stock Footage.com

SKYWORKS

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Feel free to

[REQUEST A QUOTE](#)

or

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