

# big easy | one

The complete media management solution  
for media libraries,  
TV companies and corporate business  
to store, manage and archive media content

Big Easy One

Enterprise Package Features

## Big Easy One Software – End to End Media Management

Big Easy One is a media management platform that was designed to meet the specialist requirements of:

- Media libraries
- Video/media production companies
- TV companies
- Individual videographers
- Corporate businesses

Big Easy One Software has a number of powerful tools that can help you to:

- ✓ Automate routine work and save time
- ✓ Fast upload and easily manage your media assets
- ✓ Setup the library workflow according to your business requirements
- ✓ Instantly convert media assets into different formats for system use
- ✓ Store media assets safely in the cloud
- ✓ Prepare your media content for sale within minutes
- ✓ Optimize and promote your media library
- ✓ Ensure fast and efficient work of your library for all the users
- ✓ Control all the changes that editors and admins perform

Multiple features managed through a simple interface ensures rapid throughput. We designed the system to be flexible enough for you to customize the library according to your needs right from the admin area. Check [Big Easy One software features](#).



**TRANSCODING**



**BATCH UPLOAD**



**CATALOGING TOOL**



**ADVANCED SEARCH**



**PAY PER SECOND**



**E-COMMERCE**



**CMS**



**CRM**



**CONTRIBUTOR  
MANAGEMENT**



**MARKETING  
TOOLS**



**SEO FRIENDLY**



**VIDEO EDITOR**

## Big Easy One Platform Security

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Big Easy One media library software ensures highest level of security due to high coding standards, and extensive testing.



- ✓ Protection from sql injection by using prepared statements provided with the help of PDO means.
- ✓ Forms that change the data and requests, contain protection from cross site request forgery (CSRF).
- ✓ Protection from Brute force attacks
- ✓ Protection from Timing attack.
- ✓ The system uses the latest version of PHP/Laravel.
- ✓ XSS protection.
- ✓ Inquire about our IT Security & Governance policy.

## Hosting & Support

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When choosing a hosting provider the main goal is a fast, robust server to ensure excellent media library performance.

With a decade of experience in media library development we came to the conclusion that Amazon Cloud Hosting is best in class. Our media platform now has predefined types of media storage configuration ready to go.

For storage we offer the exact same charge rates as AWS. For support, AWS charge from \$150 per month plus 7% to 12% of storage cost. We charge from \$250 per month plus 7% of storage cost. Our price includes support of AWS servers and the Big Easy One media platform. For more information visit [Hosting & Support](#).

## Media Upload Optimization Tools Integration

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To speed up the process of media upload and transcoding we can integrate Aspera or Catapult software into our system.



Aspera is the creator of big-data WAN optimization s/w solutions that move the world's digital assets at maximum speed, regardless of file size, transfer distance and network conditions.



Catapult is an alternative solution for Aspera that is equally effective and allows you to reduce the media files transfer time.

## Pricing

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**\$25,000**

Perpetual License

Set up **\$4,800**

Code Access

Hosting on your servers

## Enterprise Package

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Features Included	Optional Features (on demand)
Transcoding	Artificial Intelligence Keywords
Batch Upload	Pay Per Second
Asset Management	Geo-mapping
Library Management	Video Editor
E-Commerce	Aspera, Catapult integration
Licensing	Custom Front End
Reports	
CMS	
CRM	
Advanced Search	
Permissions Management	
Marketing Management	
Contributor Management	
Hosting	
Support	
System Configuration	
Template Front End	

## Enterprise Package: Features Included

### Transcoding

Automatic watermarks.  
Automatic preview files generation.  
Automatic delivery file transcoding.  
Available for video files.

### Batch upload

Upload sets of assets with a single click.  
Upload gigabytes of assets with a single click.  
Automatic upload process restart of internet connection breakdown  
Upload assets as a background process

### Asset Management

Manage video footage, image/photo files, audio, documents.  
Manage the asset types and formats that your library requires.  
Media asset batch operations.

### Library Management

Flexible platform settings configuration.  
Flexible workflow management.  
Dynamic attributes management.  
Create/manage forms.  
Manage asset collections.  
Manage categories.

### E-Commerce

Flexible pricing settings.  
Set a separate price for a media asset, license, assets collection or media type.  
Create discounts and additional price options.  
Invoice templates management.

### Licensing

Manage license types.  
Link media assets/ asset collections with license types.  
Set prices for different license types.

### CMS

Create/edit/delete pages.  
Create/edit/delete menus.  
Create/edit/delete news.  
Create/edit/delete banners.  
Drag and drop option.  
Wysiwyg page editor.

### CRM

Manage orders.  
Automatic order processing.  
Create/edit/delete users.

### Advanced Search

Flexible search filters.  
Suggestions.  
Synonyms.  
Stemming  
Facet search.  
Smart ranking search algorithms.

### Permissions Management

Control what users can do on your website.  
Manage user roles.  
Manage user permissions.  
Create a team of editors and admins and manage their permissions individually /as a group.

### Reports

Check processes statuses.  
Check Google analytics reports on how the library performs on the web.

### Marketing Management

Manage page metadata.  
Manage social metadata.  
Batch metadata upload.

**Cataloging Tool**

Slice a video into fragments.  
 Set metadata, category, price, license for every separate fragment.  
 Voice-enabled metadata.  
 Synonyms dictionary.  
 Model release management.

**Contributor Management**

Register contributor accounts.  
 Manage contributor permissions.  
 Batch upload, transcoding, pricing and E-commerce statistics available for contributors.

**System Configuration**

Server configuration & set up.  
 System testing.  
 https protocol setup.  
 Payment gateways setup (you choose): Sage, Paytrace, Worldpay, 2checkout, Paypal, Authorize, Barclays, Optomany.  
 Ingestion demonstration with training.  
 Template front end.

**Hosting**

1 TB of free hosting annually. As per AWS for extra Hosting.

**Support**

Free support first year.  
 Thence \$250 per seat per month + 7% of AWS retail billing.

**Enterprise Package: Optional Features (On demand)**

**Pay Per Second**     \$598

Slice videos into fragments and buy the exact footage frames you want.  
 Automatic transcoding and invoicing.  
 Flexible pricing workflow.

**Geo-mapping**     \$998

Set the coordinates of the footage shot location.  
 Search footage on map.

**Video Editor**     \$698

Cut a video into fragments. Combine fragments into 1 video clip.  
 Add text/music/transition effects.

**Aspera, Catapult**     \$598

Integration via API.  
 Speed up media assets upload and transcoding by integrating Aspera or Catapult software.

**Artificial Intelligence**     \$3.62 PVH

Clarifai integration via API. Provides instantaneous automated keywording of all assets during transcoding  
 Cost is per usage, from \$3.62 per video hour

**Custom Front End**

Individual front end design.  
 Customisation by negotiation.

## About Big Easy One

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Big Easy One is an international digital agency founded in 1994 with its headquarters in London. It has a focus on adaptive web design and development, media library, social media and online and mobile marketing and sales. In the meantime it has grown to an international team of 18 full time staff with access to additional approved specialists. The production office is located in Ukraine with Natalia Rastabarova as Managing Director and Partner of the business.



Company  
President



Managing  
Director



Chief  
Technical  
Officer



Systems  
Director



Art & Design  
Director



Business  
Development

## Our Clients

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Customers include among others China-in-a-box (China), Driving plates (Canada), DutchHD (Netherlands), Edipress Publishing (France), European Commission (Belgium) DPP (Dubai), Nature Footage (USA), Omnimovi (UK), ProCredit Bank (UKR) RAI.tv (Italy), Sony SPE (USA), The Publishing Factory (UK)

**Sony Pictures Stock Footage**  
a SONY PICTURES ENTERTAINMENT company



NATURE  FOOTAGE

FootageQuest



PRODUCERS  LIBRARY

## Contacts

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